

Republic of the Philippines Department of Health FOOD AND DRUG ADMINISTRATION



FDA 207297435

3 0 JUL 2020

TO:

ALL CONCERNED HEALTHCARE PROFESSIONALS

AND THE GENERAL PUBLIC

SUBJECT:

Public Health Warning Against the Unapproved and

Misleading Health Claims for IonSpec/NanoSpec Medical

Eyewear

The Food and Drug Administration (FDA) warns all healthcare professionals and the general public against unapproved and misleading advertisements and promotion of IonSpec/NanoSpec/Medical Eyewear:

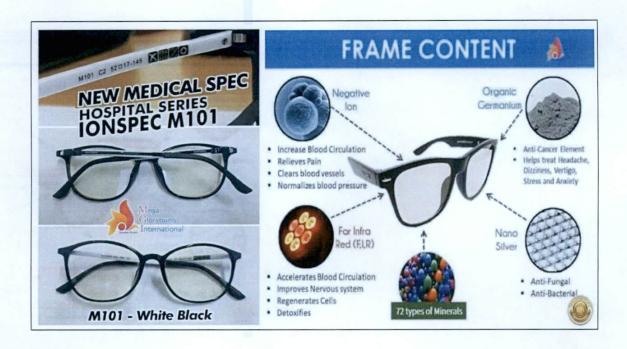


Figure 1. Online advertisement for the the IonSpec/ NanoSpec Medical Eyewear with Misleading Health Claims

https://shopee.ph/IonSpec-Medical-Eyewear-or-NanoSpec-i.12710919.2189671785 (Date last accessed: 27 July 2020)





Figure 2. Online advertisement for the Mgi IonSpec M40 Eyeglass with Misleading Health Claims

https://www.lazada.com.ph/products/mgi-ionspec-m40-the-first-and-only-in-the-world-i439524323.html

(Date last accessed: 27 July 2020)

All concerned healthcare professionals and the general public is hereby advised to be vigilant against such deceptive marketing of medical devices. Eyeglasses should not bear any misleading, deceptive and false claims on their advertisements and/or any promotional materials that will provide erroneous impression on the product's character or identity.

Marketing authorization holders of these medical devices are sternly warned and hereby directed to stop such misleading advertisements and promotions. Appropriate regulatory tools and sanctions shall be executed to such companies that are continuously conducting such and other similar activities upon issuance of this Advisory.

Dissemination of this advisory to all concerned is hereby requested.

ROLANDO ENRIQUE D. DOMINGO, MD
Director General